



KIFF POPS WITH NEW ALBUM  
Things Look Up for KIFF's release,  
"You Can't Keep it Down"  
RELEASE DATE: JAN. 17th 2006

In 2004, Chris "Kiff" Gallagher's debut, *Will and Surrender*, was called "stunning" by the SF Weekly, "a breath of fresh air" by TheOwlMag.com and "heaven" by Melodic.net.

Two years later, the former White House staffer and stock trader has written and produced a new full-length gem that eclipses his buzz-worthy debut and reveals a deep talent who's ready for the national spotlight.

Kiff's 11-song LP, "You Can't Keep it Down" is making waves even before it's official release on January 17. Several tracks are featured on Clear Channel's Discover New Music and topping charts at Garageband.com, while the single "Now" was selected for "best-of" compilations, "Who's Who of the Bay Area" (OwlMag) and "Unbelievably Unsigned Vol. 1" (Intellective Records).

While performing at SF, LA and NY's top venues over the last couple years, Kiff continued to push his writing and arrangement craft. "It's been a tough, time-condensed process," he says, "but I feel like I've developed as an artist by a decade."

When the strength of his demos attracted top studio talent, including players and engineers who've worked with Seal, The Killers, Elton John, Macy Gray, Nelly Furtado, Bonnie Raitt and more, Kiff knew it was time to record the album.

"People's attention span in this business is very short," he says, "so I risked credit card debt rather than cheap recordings."

Kiff's debt is our reward, however, as the final record speaks volumes not only of his song-writing, but his talent as a producer. "You Can't Keep it Down" rises far above the constant clamor of do-it-yourself indies and positions Kiff for a real payback in 2006.

Catch Kiff live with his band on Saturday, Jan 21 at The Independent in San Francisco or at upcoming shows in LA (The Temple Bar 1/24; The Joint 2/11 and The Hotel Cafe 3/4). For more, including clips off the new album, visit [www.kiff.com](http://www.kiff.com).

FOR INTERVIEWS AND AVAILABILITY PLEASE CONTACT HAFSA MALIK  
at [hafsa@peacelabs.com](mailto:hafsa@peacelabs.com), by phone at 415.285.5445.  
[www.KIFF.com](http://www.KIFF.com)  
[www.myspace.com/kiffmusic](http://www.myspace.com/kiffmusic)